

Branch Name:	Faculty of Design
Program Code:	MS102
Course Name:	History of World Art & Design
Course Code:	21-FMM106-1C
Pre-requisite Course:	

Course Objectives:

- Introduces students to the history and evolution of art and design across different civilizations and historical periods.
- Develops an understanding of major art movements, design styles, and their cultural significance.
- Examines the influence of social, cultural, political, and technological factors on art and design practices.
- Explores the relationship between art, craft, and design in different regions of the world.
- Enhances awareness of historical and contemporary design developments as sources of creative inspiration.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	-	2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Introduction to Art and Early Civilizations 1. Meaning and importance of art and design in human life. 2. Prehistoric art: cave paintings and early human creativity. 3. Art and design in Ancient Greece. 4. Art and architecture of Ancient Rome	6	25%
2	Module 2: Medieval and Traditional Art 1. Art and architecture in the Medieval period. 2. Byzantine and Romanesque art. 3. Art and design in Ancient Egypt. 4. Traditional crafts and decorative arts in different cultures.	6	25%
3	Module 3: Renaissance to Modern Art 1. Renaissance art and its importance. 2. Famous Renaissance artists and their works. 3. Baroque and Rococo art styles. 4. Industrial Revolution and its impact on design.	6	25%
4	Module 4: Modern and Contemporary Design	6	25%

	1. Art movements of the 20th century. 2. Introduction to Bauhaus and modern design principles. 3. Influence of technology on art and design. 4. Contemporary global design trends.		
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Reference Books:

Sr. No.	Books
1	Gardner's Art Through the Ages, Cengage Learning, 2020.
2	The History of Indian Art, Aryan Books International, 2015.
3	A world history of art, Laurence King Publishing, 2009.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Identify major art movements, design styles, and historical developments across different civilizations and time periods.	1 Remembering
CLO2	Explain the influence of cultural, social, political, and technological factors on the evolution of art and design.	2 Understanding
CLO3	Compare artistic and design traditions from various regions of the world and their distinctive characteristics.	3 Applying
CLO4	Analyze artworks, crafts, and design products in their historical and cultural contexts.	4,5 Evaluate, Analyse
CLO5	Evaluate the contribution of significant artists, designers, and design movements to contemporary creative practices.	3 Applying
CLO6	Apply knowledge of historical art and design traditions as inspiration for innovative design concepts and projects.	1 Remembering

Mapping of CLOs with Pos&PSOs

Course	Program Outcomes(POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1		M			L						M	
CLO2	M			H		H						M
CLO3	M		M				L				H	
CLO4		H				H		M				M
CLO5			H		M			H		M	M	
CLO6	M			H		H	M					M

H:High, M:Medium, L:Low