

Branch Name:	Faculty of Design
Program Code:	MS102
Course Name:	Craft & Design
Course Code:	21-MDC107-1C
Pre-requisite Course:	

Course Objectives:

- Introduces students to traditional crafts and their significance in the field of design.
- Develops an understanding of various craft traditions, materials, tools, and techniques.
- Enhances hands-on skills through practical exploration of craft-based processes and making.
- Encourages creativity and innovation by integrating traditional craft knowledge with contemporary design approaches.
- Builds appreciation for cultural heritage, craftsmanship, and sustainable practices in design

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
4	-	-	4	18	50	18	50	-	-	-	-	100

Subject Contents:

Sr.No	Topic	Total Hours	Weightage (%)
1	Module 1: Introduction to Craft and Design 1. Meaning and importance of craft in design. 2. Relationship between craft, art, and design. 3. Traditional crafts of India and the world. 4. Crafts of different Eras	12	25%
2	Module 2: Materials Used in Craft 1. Natural materials used in crafts 2. Aim of art craft and design 3. Tools and basic techniques used in craft making. 4. Importance of preserving traditional crafts.	12	25%
3	Module 3: Craft Techniques and Skill Development 1. Basic hand-building techniques in clay. 2. Painting in Craft & Design 3. 2 Dimension art craft and design 4. 3 Dimension art craft and design	12	25%
4	Module 4: Craft Innovation and Design Application 1. Understanding patterns and motifs in traditional crafts. 2. Combining craft techniques with modern design ideas. 3. Experimentation with different craft materials. 4. Role of artisans and craft communities.	12	25%

Reference Books:

Sr. No.	Books
1	Thinking Through Craft, Berg Publishers, 2007
2	Indian Folk Arts and Crafts, National Book Trust, 1992.
3	Crafting Design, Fairchild Publications, 2008
4	Indian Design Tradition, National Institute of Design, 2005.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Explain the relationship between craft, art, and design and their significance in contemporary creative practices.	1 Remembering
CLO2	Identify various traditional craft forms, materials, tools, and techniques used across different regions.	2 Understanding
CLO3	Demonstrate basic hands-on skills in selected craft techniques and material exploration.	3 Applying
CLO4	Analyze the cultural, social, and economic importance of crafts and artisan communities.	4,5 Evaluate, Analyse
CLO5	Apply traditional craft knowledge and techniques to develop innovative design concepts and products.	3 Applying
CLO6	Create design outcomes that integrate craftsmanship, sustainability, and contemporary design thinking.	1 Remembering

Mapping of CLOs with Pos&PSOs

Course	Program Outcomes(POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1		M			L						M	
CLO2	M			H		H						M
CLO3	M		M				L				H	
CLO4		H				H		M				M
CLO5			H		M			H		M	M	
CLO6	M			H		H	M					M

H:High, M:Medium, L:Low