

Branch Name:	Faculty of Design
Program Code:	MS102
Course Name:	Soft skills and Personality Development
Course Code:	22-AEC108-1C
Pre-requisite Course:	

Course Objectives:

- Develop professional communication and interpersonal skills required in the fashion industry.
- Enhance confidence, creativity, leadership, and teamwork abilities.
- Build professional etiquette and workplace readiness.
- Prepare students for client interactions, presentations, interviews, and industry engagement.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
2	-	-	2	09	25	09	25	-	-	-	-	50

Subject Contents:

Sr No.	Topic	Total Hours	Weightage (%)
1	Self-Awareness and Personality Development • Understanding Personality and Personal Growth • Self-Awareness and Self-Assessment • Building Self-Confidence and Positive Attitude • Goal Setting and Time Management • Personal Grooming and Professional Appearance • Emotional Intelligence and Stress Management	6	25%
2	Communication Skills for Fashion Professionals • Verbal and Non-Verbal Communication • Listening Skills and Feedback Techniques • Public Speaking and Presentation Skills • Professional Writing (Emails, Reports, Proposals) • Fashion Vocabulary and Industry Terminology • Communication with Clients, Buyers, and Vendors	6	25%
3	Interpersonal Skills and Professional Etiquette • Teamwork and Collaboration • Leadership Skills and Decision Making • Conflict Resolution and Negotiation Skills • Workplace Ethics and Professional Conduct • Cultural Sensitivity and Diversity Awareness • Networking Skills and Relationship Building	6	25%
4	Career Readiness and Industry Preparation • Resume and Portfolio Presentation Skills • Interview Skills and Mock Interviews • Personal Branding and Professional Image	6	25%

	• Entrepreneurship and Business Etiquette • Event Management and Fashion Show Conduct • Career Planning and Professional Development		
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Reference Books:

Sr. No.	Books
1	Soft Skills: Enhancing Employability – Connecting Campus with Corporate – M. S. Rao, I.K. International Publishing House, 2010.
2	Personality Development and Soft Skills – Barun K. Mitra, Oxford University Press India, 2016.
3	Soft Skills and Professional Communication – Francis Peter S.J., S. Jeyaraj & A. Amalraj, McGraw-Hill Education India, 2017.

Course Learning Outcomes (CLO): On completion of this course ,the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Demonstrate effective verbal, non-verbal, and interpersonal communication skills in academic and professional environments.	1 Remembering
CLO2	Apply personality development techniques to enhance self-confidence, self-awareness, and professional behavior.	2 Understanding
CLO3	Exhibit leadership, teamwork, and problem-solving skills in individual and group activities.	3 Applying
CLO4	Utilize time management, stress management, and decision-making skills for personal and professional effectiveness.	4,5 Evaluate, Analyse
CLO5	Demonstrate professional ethics, workplace etiquette, and employability skills required for career success.	6, Creative
CLO6	Develop and present a professional personality profile through effective communication, presentation, and interpersonal skills.	3, Applying

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes(POs)										Program Specific Outcomes (PSOs)	
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2
CLO1		M			L						M	
CLO2	M			H		H						M
CLO3	M		M				L				H	
CLO4		H				H		M				M
CLO5			H		M			H		M	M	
CLO6	M			H		H	M					M

H:High, M:Medium, L:Low