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|------------------------------|--------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b> |
| <b>Program Code:</b>         | <b>MS102</b>             |
| <b>Course Name:</b>          | Indian Embroidery        |
| <b>Course Code:</b>          | 22-VAC110-1C             |
| <b>Pre-requisite Course:</b> |                          |

#### Course Objectives:

- Understand the historical and cultural significance of Indian embroidery traditions.
- Develop knowledge of regional embroidery styles, techniques, and motifs.
- Explore materials, tools, and embellishments used in Indian embroidery.
- Apply traditional embroidery techniques in contemporary fashion design.

#### Teaching and Examination Scheme:

| Teaching Scheme (Hours per week) |                 |                  |        | Evaluation Scheme(Marks) |      |                          |      |                          |      |                          |      | Total<br>(Marks) |
|----------------------------------|-----------------|------------------|--------|--------------------------|------|--------------------------|------|--------------------------|------|--------------------------|------|------------------|
| Lecture<br>(L)                   | Tutorial<br>(T) | Practical<br>(P) | Credit | Theory(Marks)            |      |                          |      | Practical(Marks)         |      |                          |      |                  |
|                                  |                 |                  |        | University<br>Assessment |      | Continuous<br>Assessment |      | University<br>Assessment |      | Continuous<br>Assessment |      |                  |
|                                  |                 |                  |        | Min.                     | Max. | Min.                     | Max. | Min.                     | Max. | Min.                     | Max. |                  |
| 2                                | -               | -                | 2      | 09                       | 25   | 09                       | 25   | -                        | -    | -                        | -    | 50               |

#### Subject Contents:

| Sr No. | Topic                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Total<br>Hours | Weightage<br>(%) |
|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|------------------|
| 1      | <b>Introduction to Indian Embroidery Traditions</b> <ul style="list-style-type: none"> <li>• History and evolution of Indian embroidery</li> <li>• Cultural significance of embroidery in India</li> <li>• Regional diversity in embroidery traditions</li> <li>• Traditional motifs, symbols, and design inspirations</li> <li>• Classification of Indian embroidery styles</li> <li>• Role of embroidery in traditional and contemporary fashion</li> </ul> | 6              | 25%              |
| 2      | <b>Regional Embroidery Styles of India</b> <ul style="list-style-type: none"> <li>• <b>Phulkari</b> (Punjab)</li> <li>• <b>Chikankari</b> (Uttar Pradesh)</li> <li>• <b>Kantha</b> (West Bengal)</li> <li>• <b>Kashida</b> (Jammu &amp; Kashmir)</li> <li>• <b>Kutch and Rabari Embroidery</b> (Gujarat)</li> <li>• <b>Kasuti</b> (Karnataka)</li> <li>• <b>Manipuri</b> (Manipur)</li> <li>• <b>Zardozi</b>(Uttar Pradesh)</li> </ul>                        | 6              | 25%              |
| 3      | <b>Materials, Techniques, and Embellishments</b> <ul style="list-style-type: none"> <li>• Embroidery tools and equipment</li> <li>• Selection of fabrics for embroidery</li> <li>• Types of embroidery threads and yarns</li> <li>• Basic and advanced embroidery stitches</li> <li>• Mirror work, beadwork, sequins, zari, and appliqué</li> <li>• Color schemes and design planning</li> <li>• Care and maintenance of embroidered textiles</li> </ul>      | 6              | 25%              |

|   |                                                                                                                                                                                                                                                                                                                                                                 |   |     |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----|
| 4 | <b>Contemporary Applications and Design Development</b> <ul style="list-style-type: none"> <li>Adaptation of traditional embroidery in modern fashion</li> <li>Embroidery in apparel, accessories, and home furnishings</li> <li>Documentation and preservation of craft traditions</li> <li>Design development using Indian embroidery inspirations</li> </ul> | 6 | 25% |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|-----|

**Reference Books:**

| Sr. No. | Books                                                                                                                        |
|---------|------------------------------------------------------------------------------------------------------------------------------|
| 1       | <b>Traditional Indian Embroideries</b> – Shailaja D. Naik, APH Publishing Corporation, 1996.                                 |
| 2       | <b>Traditional Indian Handcrafted Textiles</b> – Anjali Karolia, Niyogi Books, 2019.                                         |
| 3       | <b>Handcrafted Indian Textiles: Tradition and Beyond</b> – Rta Kapur Chishti, Rahul Jain & Martand Singh, Lustre Press, 2000 |

**Course Learning Outcomes (CLO): On completion of this course ,the students will be able to:**

| CLO  | Description                                                                                                                          | Bloom's Taxonomy Level |
|------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| CLO1 | Explain the history, cultural significance, and regional diversity of Indian embroidery traditions.                                  | 1 Remembering          |
| CLO2 | Identify and differentiate various Indian embroidery styles, stitches, motifs, materials, and techniques.                            | 2 Understanding        |
| CLO3 | Apply traditional embroidery techniques to create decorative and functional textile products.                                        | 3 Applying             |
| CLO4 | Analyze the aesthetic, technical, and cultural aspects of Indian embroidery in relation to fashion and textile design.               | 4,5 Evaluate, Analyse  |
| CLO5 | Develop innovative design applications by integrating traditional embroidery techniques with contemporary fashion concepts.          | 6, Creative            |
| CLO6 | Create embroidery-based design projects that demonstrate craftsmanship, creativity, and an understanding of Indian textile heritage. | 3, Applying            |

**Mapping of CLOs with Pos & PSOs**

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              |                       | M   |     |     | L   |     |     |     |     |      | M                                |      |
| CLO2              | M                     |     |     | H   |     | H   |     |     |     |      |                                  | M    |
| CLO3              | M                     |     | M   |     |     |     | L   |     |     |      | H                                |      |
| CLO4              |                       | H   |     |     |     | H   |     | M   |     |      |                                  | M    |
| CLO5              |                       |     | H   |     | M   |     |     | H   |     | M    | M                                |      |
| CLO6              | M                     |     |     | H   |     | H   | M   |     |     |      |                                  | M    |

**H:High, M:Medium, L:Low**