

Branch Name:	BBA
Program Code	MS101
Course Title:	Legal and Ethical issues in Business
Course Code:	23-BAM208-2C
Pre-requisite Course:	Principal of Management, Business Organizations

Course Objectives:

The course also promotes originality, ethical academic writing, and responsible research practices at all stages of research. This course provides a comprehensive exploration of the key legal concepts, regulations, and ethical dilemmas that businesses face across various sectors. Through lectures, case studies, and interactive discussions, students will develop the ability to critically analyze legal scenarios and ethical issues, and make informed decisions that align with both legal requirements and ethical business practices.

1. The course aims to provide students with the understanding of key legal and ethical issues in the business context of India
2. The course will help students analyze ethical dilemmas in business decisions
3. The course will help the students understand the legal and regulatory aspects of business ethics that concern the financial, competitive and charitable responsibilities of organisations.
4. The course will help the students gain knowledge about the ways in which organizational and individual factors impact business ethics

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
03	01	-	4	50	50	-	-	100

Course Contents:

Unit No	Topic	Total Hours	Weightage (%)
1.	Introduction to Business Law Business law – definition, scope, importance of understanding the role of law in business; Elements of a contract – offer and acceptance, consideration, contractual capacity; Essentials of a valid contract; Types of contracts; Performance obligations; Types of contract breaches and remedies; Product liability and consumer protection laws; Business torts; Employment law	15	25%
2.	Sales and Leases Formation of Sales Contract: Contracts for Leasing Goods, Title and Risk of loss, Performance and remedies, Warranties and Product liability; Introduction to Negotiable Instruments, Negotiability, Negotiation and Holders in duecourse; Liability and discharge, Bank customer Relations/Electronic Fund Transfers.	15	25%
3.	Introduction to Business Ethics The definition and importance of business ethics, business ethics in the Indian context; Institutionalization of Business Ethics in the organization, benefits of Ethical Conduct in Business, Ethical Issues and Stakeholder Concerns; Social Responsibility and Regulatory Framework: Corporate social responsibility;	15	25%

	Environment & business; Issues related to Business Ethics in marketing, finance & human resource functions. Ethical responsibilities of multinational corporations; Ethical dilemmas facing businesses globally including issues related to discrimination, human rights, environmental impact, and intellectual property.		
4.	The Ethical Decision-making process Philosophical approaches to ethical decision making; Ethics & Religious approaches; Moral & Legal aspects of ethical decision making: Ethical aspects in Bhagvat Gita; Kautilya's Arthshastra; Swami Vivekanand on Ethics; Swami Vivekanand's message to the youth of India; Ethical Decision Making in Organizations: Individual and Organizational Factors Influencing Ethical Decisions; Karmyog, Indian philosophy of work ethics; Kautilya's Arthshastra; Introduction to Integral Humanism; Ethical Decision-Making Frameworks to Improve Decision-Making Outcomes; Corporate Governance and its Impact on Ethical Decision-Making; Whistleblowing; Conflict Resolution.	15	25%
	Total Hours/Marks	60	100%

Text Books:

- Tulsian, P. C. Business and Corporate Laws. S. Chand Publishing.
- Fernando, A.C. Business Ethics and Corporate Governance. Pearson
- Bayern, S. Business Law Beyond Business. J. Corp. L., 46, 521.
- Vivekanand, S. To the Youth of India. Advaita Ashrama.

Reference Books:

- Ratan Tata: Ethical Leadership By: Ashok K. Dua, Sumita Rai Ivey Publishing <https://hbsp.harvard.edu/product/W17258-PDF-ENG>
- [www.https://scroll.in/tag/competition-commission-of-India](https://scroll.in/tag/competition-commission-of-India)
- Mascarenhas, A. J. O. et al. (2019). J.R.D. Tata: Orations on Business Ethics. Rupa Publications India
- Holloway, J. E. (2023). The Foundation of the Theory of Law and Business. Am. U. Bus. L. Rev., 12, 51.
- Vivekanand, S. (2022) Karam Yoga: The Yoga of action. Sanage Publishing House LLP
- Vivekanand, S. (2015): Lectures on Bhagavad Gita. CreateSpace Independent Publishing Platform
- Laasch, O. (2022). Principles of Management. Sage Textbook

Course Learning Outcomes (CLO):

1. Recall major laws and regulations and ethical principles that guide business conduct.
2. Analyse case studies to identify legal and ethical challenges within business operations.
3. Evaluate the effectiveness of existing legal frameworks in governing business practices
4. Propose solutions to ethical dilemmas based on ethical theories and principles that align with corporate social responsibility

Mapping of CLO with PO and PSO

Course	Program Outcomes (POs)							Program Specific Outcomes (PSOs)
Learning Outcomes	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1
CLO1	M					L		H
CLO2		H			M	L		
CLO3			L	H				H
CLO4	H	M					M	M

H: High, M: Medium, L: Low