

# Faculty of Design

## Bachelor of Design (Fashion Design)

(Semester-I)

With Effect from-2026-27

|                              |                               |
|------------------------------|-------------------------------|
| <b>Branch Name:</b>          | <b>Faculty of Design</b>      |
| <b>Program Code:</b>         | <b>FD102</b>                  |
| <b>Course Name:</b>          | History of World Art & Design |
| <b>Course Code:</b>          | 2FD1020106                    |
| <b>Pre-requisite Course:</b> |                               |

### Course Objectives:

- Introduces students to the history and evolution of art and design across different civilizations and historical periods.
- Develops an understanding of major art movements, design styles, and their cultural significance.
- Examines the influence of social, cultural, political, and technological factors on art and design practices.
- Explores the relationship between art, craft, and design in different regions of the world.
- Enhances awareness of historical and contemporary design developments as sources of creative inspiration.

### Teaching and Examination Scheme:

| Teaching Scheme (Hours per week) |                 |                  |        | Evaluation Scheme(Marks) |      |                          |      |                          |      |                          |      | Total<br>(Marks) |
|----------------------------------|-----------------|------------------|--------|--------------------------|------|--------------------------|------|--------------------------|------|--------------------------|------|------------------|
| Lecture<br>(L)                   | Tutorial<br>(T) | Practical<br>(P) | Credit | Theory(Marks)            |      |                          |      | Practical(Marks)         |      |                          |      |                  |
|                                  |                 |                  |        | University<br>Assessment |      | Continuous<br>Assessment |      | University<br>Assessment |      | Continuous<br>Assessment |      |                  |
|                                  |                 |                  |        | Min.                     | Max. | Min.                     | Max. | Min.                     | Max. | Min.                     | Max. |                  |
| 2                                | -               | -                | 2      | 09                       | 25   | 09                       | 25   | -                        | -    | -                        | -    | 50               |

### Subject Contents:

| Sr.No | Topic                                                                                                                                                                                                                                                                                                                                  | Total Hours | Weightage (%) |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------|
| 1     | <b>Introduction to Art and Early Civilizations</b> <ol style="list-style-type: none"> <li>1. Meaning and importance of art and design in human life.</li> <li>2. Prehistoric art: cave paintings and early human creativity.</li> <li>3. Art and design in Ancient Greece.</li> <li>4. Art and architecture of Ancient Rome</li> </ol> | 6           | 25%           |
| 2     | <b>Medieval and Traditional Art</b> <ol style="list-style-type: none"> <li>1. Art and architecture in the Medieval period.</li> <li>2. Byzantine and Romanesque art.</li> <li>3. Art and design in Ancient Egypt.</li> <li>4. Traditional crafts and decorative arts in different cultures.</li> </ol>                                 | 6           | 25%           |
| 3     | <b>Renaissance to Modern Art</b> <ol style="list-style-type: none"> <li>1. Renaissance art and its importance.</li> <li>2. Famous Renaissance artists and their works.</li> <li>3. Baroque and Rococo art styles.</li> <li>4. Industrial Revolution and its impact on design.</li> </ol>                                               | 6           | 25%           |
| 4     | <b>Modern and Contemporary Design</b> <ol style="list-style-type: none"> <li>1. Art movements of the 20th century.</li> <li>2. Introduction to Bauhaus and modern design principles.</li> <li>3. Influence of technology on art and design.</li> <li>4. Contemporary global design trends.</li> </ol>                                  | 6           | 25%           |

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### Reference Books:

| Sr. No. | Books                                                       |
|---------|-------------------------------------------------------------|
| 1       | Gardner's Art Through the Ages, Cengage Learning, 2020.     |
| 2       | The History of Indian Art, Aryan Books International, 2015. |
| 3       | A world history of art, Laurence King Publishing, 2009.     |

**Course Learning Outcomes (CLO):** On completion of this course, the students will be able to:

| CLO  | Description                                                                                                               | Bloom's Taxonomy Level |
|------|---------------------------------------------------------------------------------------------------------------------------|------------------------|
| CLO1 | Identify major art movements, design styles, and historical developments across different civilizations and time periods. | 1 Remembering          |
| CLO2 | Explain the influence of cultural, social, political, and technological factors on the evolution of art and design.       | 2 Understanding        |
| CLO3 | Compare artistic and design traditions from various regions of the world and their distinctive characteristics.           | 3 Applying             |
| CLO4 | Analyze artworks, crafts, and design products in their historical and cultural contexts.                                  | 4,5 Evaluate, Analyse  |
| CLO5 | Evaluate the contribution of significant artists, designers, and design movements to contemporary creative practices.     | 3 Applying             |
| CLO6 | Apply knowledge of historical art and design traditions as inspiration for innovative design concepts and projects.       | 1 Remembering          |

### Mapping of CLOs with Pos & PSOs

| Course            | Program Outcomes(POs) |     |     |     |     |     |     |     |     |      | Program Specific Outcomes (PSOs) |      |
|-------------------|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|------|----------------------------------|------|
| Learning Outcomes | PO1                   | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 | PSO1                             | PSO2 |
| CLO1              |                       | M   |     |     | L   |     |     |     |     |      | M                                |      |
| CLO2              | M                     |     |     | H   |     | H   |     |     |     |      |                                  | M    |
| CLO3              | M                     |     | M   |     |     |     | L   |     |     |      | H                                |      |
| CLO4              |                       | H   |     |     |     | H   |     | M   |     |      |                                  | M    |
| CLO5              |                       |     | H   |     | M   |     |     | H   |     | M    | M                                |      |
| CLO6              | M                     |     |     | H   |     | H   | M   |     |     |      |                                  | M    |

**H:High, M:Medium, L:Low**