

Branch Name	Master of Design (Fashion Design)
Branch Code	FD201
Course Name:	Seminar
Course Code	2FD2010209
Pre-requisite Course:	-----

Course Objectives:

1. To develop research and analytical skills for investigating contemporary issues, trends, and innovations in fashion and design.
2. To enhance critical thinking and problem-solving abilities through the study and discussion of design-related topics.
3. To strengthen professional communication skills through seminar presentations, discussions, and academic writing.
4. To encourage independent learning and scholarly inquiry by reviewing and synthesizing information from diverse sources

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)								Total (Marks)
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)				Practical (Marks)				
				University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
				Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
-	-	4	2	-	-	-	-	10	25	10	25	50

Subject Content:

Sr.No	Topic	Total Hours	Weightage (%)
1	Research Foundations and Seminar Planning • Introduction to research seminars and academic inquiry in fashion design • Identification of contemporary research areas in fashion and textiles • Formulation of research problems, objectives, and questions • Review of literature and research gap identification • Research ethics, plagiarism, and academic integrity • Seminar topic selection and proposal development	6	25%
2	Research Methodologies and Data Collection • Qualitative, quantitative, and mixed-method research approaches • Design research methods and practice-based research • Survey design, interviews, focus groups, and observation techniques • Case study and ethnographic research in fashion	6	25%

	- Sampling techniques and data collection procedures - Documentation and organization of research data		
3	Research Analysis, Presentation, and Scholarly Discussion - Data analysis and interpretation techniques - Critical thinking and analytical approaches in fashion research - Preparation of seminar papers and research reports - Academic writing styles and citation methods - Development of visual presentations and research posters	6	25%
4	Advanced Research Seminar and Publication Practices - Presentation of individual research projects - Interdisciplinary approaches to fashion design research - Research publication processes and journal selection - Conference paper preparation and presentation - Intellectual property rights and research dissemination	6	25%

Reference Books:

S.No	Books
1	Research Methods for Design – Ball, L. J. & Ormerod, T. C., Sage Publications
2	Design Research: Methods and Perspectives – MIT Press
3	Fashion Thinking: Creative Approaches to the Design Process – Bloomsbury Publishing.

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom Taxonomy Level
CLO1	Identify and analyze contemporary issues, trends, and emerging developments in fashion and design	2 Understanding
CLO2	Conduct literature reviews and gather information from academic, industry, and research sources	1 Remembering
CLO3	Critically evaluate design concepts, research findings, and professional practices in fashion and related disciplines.	3 Applying
CLO4	Prepare and deliver effective seminar presentations using appropriate visual and digital communication tools	4,5 Evaluate, Analyse
CLO5	Compile and present a seminar report following academic research and documentation standards.	3, 6 Applying, Creative

Mapping of CLOs with Pos & PSOs

Course	Program Outcomes (PO's)										Program Specific Outcomes (PSO)	
Learning Outcomes	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PSO 1	PSO 2
CLO 1	L			H							M	
CLO 2		M				L	L					
CLO 3			M		M					H		M
CLO 4	H							M			M	
CLO 5		M			L	M			L			L
CLO 6				H	H				H	M	H	

H: High, M: Medium, L: Low