

Branch Name:	MANAGEMENT (Financial management)
Program Code:	MS301
Course Name:	Banking and Financial Services
Course Code:	2MS3010732T
Pre-requisite Course:	Basics of Banking and Finance services

Course Objectives:

1. To familiarize the students with Indian Banking & Financial Systems and its impact on the constituents of the system.
2. To equip the students with the theoretical and practical knowledge of different Banking and Financial Services.
3. To acquire knowledge of financial markets and its instruments for investments.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	60	40	-	-	100

Subject Contents:

Sr. No.	Topic	Total Hours	Weightage (%)
1	Introduction to banking system: Introduction to Banking, Role of Commercial Banking in the Economy, Structure, Growth and Development of Banking in India Indian capital markets; Mutual Funds; Merchant Banking; Origin and evolution of Indian Banking, Changes in the role and functions of Commercial Banks; Role of RBI, Functions of RBI.	10	20%
2	Financial Markets & its instruments: Financial System and Financial Markets- Meaning, Types, Classification of Financial Markets, Money Market, Capital Market, Primary Market, Secondary Market, Debt Market Regulatory body & its role, Reforms & its impact, Plastic Money (Debit, Credit & Smart Card)	10	20%
3	Financial Services and non depository institutions: Merchant Banking, Factoring, Forfeiting Leasing, Securitization, Custodian Services, Mutual Funds–performance, evaluation of mutual funds, Depository services – legal aspects SEBI governance	10	20%
4	Merchant Banking, Credit Rating, Venture Capital, Leasing and Hire Purchase, Letter of Credit, Bills Discounting and Bills Financing, Management of Non Banking Financial Companies and Microfinance	10	20%
5	Practical: • To prepare a report on the penetration digital financial services (online banking, virtual wallets and crowdfunding) in different countries of the world. • Understanding of various scams in Financial Markets • Learning from movies (e.g.: GAFLA, The Wall Street, Fall of Lehman Brothers etc.) • Any real life case related to Indian Financial System	8	20%

Text Books:

Sr. No.	Books
1	The Indian Financial system –Market, Institutions and Services; by Bharti V Pathak, ; Pearson publication
2	Financial Services; by M.Y Khan, Tata McGraw Hill publication

Reference Books:

Sr. No.	Books
1	Financial Institutions and Markets; by L M Bhole; Tata McGraw-Hall publication
2	Financial markets and Institutions; by S. Gurusamy; Thomson publications
3	Financial Markets and Financial Services; by Vasant Desai, Himalaya publications
4	Indian Financial System; by H. R. Machiraju; Vikas Publishing House
5	Financial Services & System; by K Sasidharan; Tata McGraw-Hall publication

List of Open Source Software/learning website:

1. www.swayam.gov.in
2. “Management Concepts and Applications/Management” available on
3. <https://en.wikibooks.org/wiki>

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom’s Taxonomy Level
CLO1	To define and understand the structure of the Indian financial system and the various institutions therein.	1 Remembering 2 Understanding
CLO2	To understand the money markets, the instruments in it and the role of RBI.	2 Understanding
CLO3	To understand the role of capital markets and the ethical dimensions in the financial markets.	2 Understanding
CLO4	To understand the various types of financial services available in the Indian Financial market and its important role in the system.	2 Understanding 3 Apply
CLO5	To assess the importance of plastic money mechanisms in the financial system.	5 Evaluate
CLO6	To Understand the linkages between the banking system and the economy.	2 Understanding 4 Analyze
CLO7	To create various investment portfolios with the help of different investment options.	6 Create

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	Program Outcomes (POs)							Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2
CLO1	H			L		L			L
CLO2	H			L		L			L
CLO3	M	M	L					M	
CLO4	H		M		L	L		L	
CLO5	L	H	M					M	L
CLO6	M		L			L		L	
CLO7	M	H	H						

H: High, M: Medium, L: Low
