

Branch Name:	MANAGEMENT
Program Code:	MS301
Course Name:	Principles and Practices of Management
Course Code:	3MS3010101T
Pre-requisite Course:	None

Course Objectives:

1. Develop a fundamental understanding of the principles, concepts, and evolution of management and the role of managers in organizations.
2. Understand and apply the core functions of management—planning, organizing, staffing, directing, and controlling.
3. Analyze the significance of leadership, motivation, communication, and controlling in achieving organizational effectiveness.
4. Evaluate contemporary managerial challenges and apply management principles to solve real-world organizational problems.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
4	-	-	4	50	50	-	-	100

Subject Contents:

Module No.	Contents	Total Hours	Weightage (%)
1	Introduction to Management Definitions, Characteristics, Importance, Management as an Art, Science, Profession; Difference between Management and Administration, Theories of Management: F. W Taylor's Scientific Management Approach, Henry Fayol's, 14 Principles of Management.	15	25%
2	Planning: Meaning, Nature of Planning, Planning Process Organizing – Definitions, Organising Process, Principles/Qualities of Good Organisation, types of organizations; Delegation of Authority, Centralization and Decentralization – Concept and Difference, Decision Making – Meaning and Significance Introduction of Decision Making, Process of Decision Making.	15	25%
3	Staffing – Definition, Importance, Brief Idea of Main Staffing Functions; Directing – Definition, Directing and Coordination, Importance, Brief Idea of Directing Tools;	12	20%
4	Controlling: Controlling, Characteristics, Importance and Functions of Control, Control Process Motivation - Introduction, Meaning, Importance. Leadership - Introduction, Meaning, Characteristics, Qualities for leadership, Theory X and Theory Y.	15	25%
5	Contemporary issues in Management	03	5%

Text Books

1. L. M. Prasad: Principles and Practice of Management, Sultan Chand & Sons, New Delhi. (Latest Edition)
2. Dr. C. B. Gupta: Business Management. Sultan Chand & Sons, New Delhi (Latest Edition)

Reference Book

1. T. Ramasamy, Principles of Management, Himalaya Publishing House.
2. P. C. Tripathi and P. N. Reddy, Principles of Management, Tata McGraw-Hill Education.
3. James A. F. Stoner, R. Edward Freeman, and Daniel R. Gilbert Jr., Management, Prentice Hall.

Journals/Magazines

1. Vikalpa – A Journal for Decision Makers, IIM Ahmedabad
2. Business World / Business Today/ Economic Times/ Business Standard
3. Academy of Management Journal /Journal of Management
4. Journal of Organizational Behavior
5. Harvard Business Review /Forbes India
6. MIT Sloan Management Review

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	Explain the fundamental concepts, principles, theories, and evolution of management and distinguish between management and administration.	Understand
CLO2	Apply the principles of planning, organizing, delegation, decentralization, and decision-making to solve organizational problems.	Apply
CLO3	Demonstrate an understanding of staffing, directing, coordination, motivation, leadership, and controlling for effective organizational performance.	Apply
CLO4	Analyze contemporary managerial issues and recommend appropriate managerial practices by integrating management concepts and ethical decision-making.	Analyze

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	H	L	–	L	–	–	–	L	M	L
CLO2	H	H	M	L	–	L	–	L	H	M
CLO3	M	M	M	H	L	L	–	L	M	H
CLO4	M	H	H	M	M	M	M	M	H	H

H: High, M: Medium, L: Low
