

Program Name: Integrated MBA- Five Years

Abbreviation Name: IMBA

Semester: I

Program Code: MS301

With effect from: 2026-27

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University		Continuous		University		Continuous		
							Assessment		Assessment		Assessment		Assessment		
							Min.	Max.	Min.	Min.	Min	Max	Min	Max.	
3MS3010101T	Principles and Practices of Management	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010102T	Financial Accounting	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010103T	Business Economics	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010104T	Business Communication – I	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010105T	Environmental Science and Sustainability	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010106P	Digital Skills for Professionals	2	-	1	2	3	-	-	-	-	-	-	20	50	50
3MS3010107T	Business English & Professional Writing	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010108P	Business Case Studies & Simulations	2	-	-	4	4	-	-	-	-	-	-	20	50	50
Total		22	18	1	6	25									550

Note: L=Lecture, T=Theory, P=Practical

Program Name: Integrated MBA- Five Years

Abbreviation Name: IMBA

Semester: II

Program Code: MS301

With effect from: 2026-27

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3MS3010201T	Human Behaviour and Organisation	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010202T	Marketing Management	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010203T	Business Statistics	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010204T	Business Communication – II	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010205T	Indian Constitution	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010206P	Digital Marketing Fundamentals	2	-	1	2	3	-	-	-	-	-	-	20	50	50
3MS3010207T	Critical Thinking & Problem Solving	2	2	-	-	2	-	-	20	50	-	-	-	-	50
3MS3010208T	Circular Economy	2	2	-	-	2	-	-	20	50	-	-	-	-	50
Total		22	20	1	2	23									550

Note: L=Lecture, T=Theory, P=Practical

Program Name: Integrated MBA- Five Years

Abbreviation Name: IMBA

Semester: III

Program Code: MS301

With effect from: 2026-27

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min.	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3MS3010301T	Entrepreneurship and Starup Ecosystem	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010302T	Legal and Ethical Issues in Business	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010303T	Human Resource Management	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010304T	Cost Accounting	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010305P	Data Analysis using Excel	2	-	-	4	4	-	-	-	-	-	-	20	50	50
3MS3010306T	Introduction to International Business	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010307P	AI Applications for Business	2	-	1	2	3	-	-	-	-	-	-	20	50	50
Total		24	18	1	6	25									550

Note: L=Lecture, T=Theory, P=Practical

Program Name: Integrated MBA- Five Years

Abbreviation Name: IMBA

Semester: IV

Program Code: MS301

With effect from: 2026-27

Course Code	Course Name	Credit	Hours per week				Theory (Marks)				Practical (Marks)				Total (Marks)
			L	T	P	Total	University Assessment		Continuous Assessment		University Assessment		Continuous Assessment		
							Min	Max.	Min.	Max.	Min.	Max.	Min.	Max.	
3MS3010401T	Management Accounting	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010402T	Operations Management	2	2	-	-	2	10	25	10	25	-	-	-	-	50
3MS3010403T	Financial Management	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010404T	Business Research Methodology	4	4	-	-	4	20	50	20	50	-	-	-	-	100
3MS3010405T	Design Thinking and Innovation	2	2	-	-	2	-	-	20	50	-	-	-	-	50
3MS3010406P	Business Analytics	2	-	1	2	3	-	-	-	-	10	25	10	25	50
3MS3010407P	Rural Immersion and Community Engagement	2	-	-	4	4	-	-	-	-	10	25	10	25	50
3MS3010408T	Fundamental of FinTech	2	2	-	-	2	-	-	20	50	-	-	-	-	50
Total		22	18	1	6	25									550

Note: L=Lecture, T=Theory, P=Practical