

Branch Name:	MANAGEMENT
Program Code:	MS201
Course Name:	Integrated Personality Development Course-I
Course Code:	3MS2010111T
Pre-requisite Course:	-

Course Objectives:

1. To provide students with a holistic education – focused on increasing their intelligence quotient, spiritual quotient, emotional quotient and physical quotient.
2. To provide students with hard and soft skills, making them more marketable when entering the workforce.
3. To educate students on their social responsibilities as citizens of India and have a greater sense of social responsibility.
4. To provide students with a value-based education this will enable them to be successful in their family, professional, and social relationships by improving their moral and ethical values.
5. To teach self-analysis and self-improvement exercises to enhance the potential of the participants.
6. To have a broader sense of self-confidence and a defined identity.

Teaching and Examination Scheme:

Teaching Scheme (Hours per week)				Evaluation Scheme (Marks)				
Lecture (L)	Tutorial (T)	Practical (P)	Credit	Theory (Marks)		Practical (Marks)		Total (Marks)
				University Assessment	Continuous Assessment	University Assessment	Continuous Assessment	
2	-	-	2	-	50	-	-	50

Subject Contents/ List of Practical:

Module No	Module Title	Description	Hours
Intro	The Need for Values	Students will learn about the need for values as part of their holistic development to become successful in their many roles as ambitious students, reliable employees, caring family members, and considerate citizens.	2
1	Remaking Yourself Restructuring Yourself	Students learn how self-improvement enables them to secure a bright future for themselves. They will learn 6 powerful thought processes that can develop their intellectual, physical, emotional, and spiritual quotients.	2
2	Remaking Yourself Power of Habit	Students will undergo a study of how habits work, the habits of successful professionals, and the practical techniques that can be used to develop good habits in their life	2
3	Learning from Legends Tendulkar & Tata	Students will learn from the inspirational lives of India's two legends, Sachin Tendulkar and Ratan Tata. They will implement these lessons through relatable case studies.	2
4	From House to Home Listening & Understanding	Active listening is an essential part of academic progress and communications. Students will learn to listen with their eyes, ears, mind, and heart.	2

5	Facing Failures Welcoming Challenges	This lecture enables students to revisit the way in which they approach challenges. Through the study of successful figures such as Disney, Lincoln and Bachchan, students will learn to face difficulties through a positive perspective.	2
6	Facing Failures Significance of Failure	Failure is a student's daily source of fear, negativity, and depression. Students will be given the constructive skills to understand failure as formative learning experiences.	2
7	My India My Pride Glorious Past - Part 1	India's ancient Rishis, scholars, and intellectuals have made tremendous contributions to the world; they developed an advanced, sophisticated culture and civilization which began thousands of years ago. Students will learn the importance of studying India's glorious past so that they could develop a strong passion and pride for our nation.	2
8	My India My Pride Glorious Past - Part 2	Our ancient concepts can be used to seek revolutionary ideas and to generate inspiration. Students will develop a deeper interest in India's Glorious Past – by appreciating the need to read about it, research it, write about it, and share it.	2
9	Learning from Legends A.P.J. Abdul Kalam	Dr Kalam's inspirational life displayed legendary qualities which apply to students (1) Dare to Dream (2) Work Hard (3) Get Good Guidance (4) Humility (5) Use Your Talents for the Benefit of Others	2
10	Soft Skills Networking & Leadership	Students are taught the means of building a professional network and developing a leadership attitude.	2
11	Soft Skills Project Management	Students will learn the secrets of project management through the Akshardham case study. They will then practice these skills through an activity relevant to student life.	2
12	Remaking Yourself Handling Social Media	Students will learn how social media can become addictive and they will imbibe simple methods to take back control.	2
13	Facing Failures Power of Faith	Students will learn about the power and necessity of faith in our daily lives.	2
14	From House to Home Bonding the Family	Students will understand the importance of strong family relationships. They will learn how to overcome the generation gap and connect with their family more.	2
15	Selfless Service Seva	Students will learn that performing seva is beneficial to one's health, wellbeing, and happiness. It also benefits and inspires others	2

Text Book

Sr. No	Books
1	IPDC Workbook-1 (Presented by B.A.P.S. Swaminarayan Sanstha)

Reference Books:

Module	Reference Articles
1 Facing Failures	- Thomas Edison's factory burns down, New York Times Archives, Page 1, 10/12/1914 - Lincoln Financial Foundation, Abraham Lincoln's "Failures": Critiques, Forgotten Books, 2017 - J.K. Rowling Harvard Commencement Speech Harvard University Commencement, 2008 - Born Again on the Mountain: A Story of Losing Everything and Finding It Back, Arunima Sinha, Penguin, 2014

	• Failing Forward: Turning Mistakes Into Stepping Stones for Success, John C. Maxwell, Thomas Nelson, 2007 • Steve Jobs: The Exclusive Biography Paperback, Walter Isaacson, Abacus, 2015 • 7. Failing Forward: Turning Mistakes Into Stepping Stones for Success, John C. Maxwell, Thomas Nelson, 2007
2 Learning From Legends	• Chase Your Dreams: My Autobiography, Sachin Tendulkar, Hachette India, 2017 • Playing It My Way: My Autobiography, Sachin Tendulkar, Hodder & Stoughton, 2014 • The Wit and Wisdom of Ratan Tata, Ratan Tata, Hay House, 2018 • The Tata Group: From Torchbearers to Trailblazers, Shashank Shah, Penguin Portfolio, 2018 • The Leader Who Had No Title, Robin Sharma, Jaico Publishing House, 2010 • 6. In the Joy of Others: A Life-Sketch of Pramukh Swami Maharaj, Mohanlal Patel and BAPS Sadhus, Swaminarayan Aksharpathi, 2013
3 My India My Pride	• Rishis, Mystics, and Heroes of India, Sadhu Mukundcharandas, Swaminarayan Aksharpathi, 2011 • Physics in Ancient India, Narayan Dongre, Shankar Nene, National Book Trust, 2016 • The Rise of Civilization in India and Pakistan, Raymond Allchin, Bridget Allchin, Cambridge University Press, 1982 • 4. The Āryabhaṭīya of Āryabhaṭa: An Ancient Indian Work on Mathematics and Astronomy (1930), Walter Eugene Clark, University of Chicago Press, reprint, Kessinger Publishing, 2006
4 Remaking Yourself	• Power of Habit, Charles Duhigg, Random House Trade Paperbacks, 2014 • Change Your Habit, Change Your Life, Tom Corley, North Loop Books, 2016 • The Seven Habits of Highly Effective People, Stephen Covey, Simon & Schuster, 2013 • Seven Habits of Highly Effective Teens, Sean Covey, Simon & Schuster, 2012 • Atomic Habits, James Clear, Random House, 2018 • 6. How a handful of tech companies control billions of minds every day, Tristan Harris, TED Talk, 2017
5 From House to Home	• “What Makes a Good Life? Lessons from the Longest Study on Happiness”, R. Walinger, Ted Talks, 2015 • Long Walk To Freedom, Nelson Mandela, Back Bay Books, 1995 • 3. Outliers, Malcolm Gladwell, Back Bay Books, 2011
6 Soft Skills	• The 17 Indisputable Laws of Teamwork, John Maxwell, HarperCollins, 2013 • Team of Teams: New Rules of Engagement for a Complex World, Stanley McChrystal, Portfolio, 2015 • 3. Predictably Irrational, Revised and Expanded Edition: The Hidden Forces That Shape Our Decisions, Dan Ariely, Harper Perennial, 2010
7 Selfless Service	• Open: An Autobiography, Andre Agassi, Vintage, 10 August 2010 • The Physiological Power of Altruism [online], James Hamblin, The Atlantic, December 30, 2015, pg. 5 https://www.theatlantic.com/health/archive/2015/12/altruism-for-a-better-body/422280/ • 3. TBI Blogs: From Entrepreneurs to Doorkeepers, Everybody Serves with Love & Warmth at This Ahmedabad Café [online], The People Place Project, The Better India, May 29, 2017, https://www.thebetterindia.com/102551/small-way-serve-ahmedabadseva-cafe/

Course Learning Outcomes (CLO): On completion of this course, the students will be able to:

CLO	Description	Bloom's Taxonomy Level
CLO1	To provide students with a holistic value-based education that will enable them to be successful in their academic, professional, and social lives.	1 Remembering 2 Understanding 3 Applying

CLO2	To give the students the tools to develop effective habits, promote personal growth, and improve their wellbeing, stability, and productivity.	1 Remembering 2 Understanding 3 Applying
CLO3	To allow students to establish a stronger connection with their family through critical thinking and devolvement of qualities such as unity, forgiveness, empathy, and effective communication	1 Remembering 2 Understanding 3 Applying
CLO4	To provide students with soft skills that complement their hard skills, making them more marketable when entering the workforce.	1 Remembering 2 Understanding 3 Applying
CLO5	To enhance awareness of India's glory and global values, and to create considerate citizens who strive for the betterment of their family, college, workforce, and nation.	1 Remembering 2 Understanding 3 Applying
CLO6	To inspire students to strive for a higher sense of character by learning from role models who have lived principled, disciplined, and value-based lives.	1 Remembering 2 Understanding 3 Applying

Mapping of CLOs with Pos & PSOs

Course Learning Outcomes	Program Outcomes (POs)								Program Specific Outcomes (PSOs)	
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2
CLO1	L	L	M	M	H	H	L	M	M	M
CLO2	M	H	H	H	L	M	L	M	M	M
CLO3	M	H	M	H	L	M	L	M	M	M
CLO4	L	H	L	H	L	M	L	M	M	M
CLO5	L	L	M	L	L	M	L	M	M	M
CLO6	M	M	M	M	L	M	L	M	M	M

H: High, M: Medium, L: Low
